



Career
Development
Association of
Kenya

Professional Development. Standards. Advocacy



3rd National Conference

ON CAREER GUIDANCE & DEVELOPMENT

CONFERENCE PROGRAMME



Kenya Institute of Curriculum Development
(KICD), Murang'a Rd. Nairobi, Kenya



www.cdak.co.ke



STRONGER
GUIDANCE



BETTER
TRANSITIONS



BRIGHTER
FUTURES



**Career
Development
Association of
Kenya**

Professional Development, Standards, Advocacy



3rd National Conference
ON CAREER GUIDANCE & DEVELOPMENT

DISTINGUISHED GUEST



Mr. Julius Migos Ogamba

Chief Guest | Cabinet Secretary, Ministry of Education

An Advocate of the High Court of Kenya with more than 30 years of legal and leadership experience. Before his appointment as Cabinet Secretary, he served as Chairperson of KenGen and as Senior Partner at Migos-Ogamba and Waudo Advocates. He holds law qualifications from the University of Nairobi, Kenya School of Law and the University of London.

SESSION / ROLE

Keynote Address



Mr. Shadrack Mwangolo Mwadime, EBS

Guest of Honor | Principal Secretary, State Department for Labour and Skills Development

A career public servant with over 30 years of experience in leadership, policy direction and coordination of government development programmes. He has served in senior administrative roles across government and holds postgraduate qualifications in business administration, leadership and governance. He was awarded the Elder of the Burning Spear (EBS) in 2014.

SESSION / ROLE

Closing Ceremony - Day 2



Prof. Charles Ochieng' Ong'ondo

Chief Executive Officer (CEO) & Director of the Kenya Institute of Curriculum Development (KICD)

Prof. Charles Ochieng' Ong'ondo is the Director/CEO of the Kenya Institute of Curriculum Development (KICD) and an accomplished educator and scholar with extensive experience in curriculum development, teacher education, and educational research. An Associate Professor of English Language Teacher Education, he has contributed significantly to curriculum reforms and the advancement of quality education in Kenya.

SESSION / ROLE

KICD HOST





**Career
Development
Association of
Kenya**

Professional Development. Standards. Advocacy



**3rd National Conference
ON CAREER GUIDANCE & DEVELOPMENT**

CONFERENCE HOSTS



Margaret Waithaka

Founding Chairperson, CDAK | President, EACDA

A career guidance and development leader with over 18 years of experience supporting young people and adults in navigating education and work. She founded the College of Career Guidance and Development and has contributed to national and regional career guidance frameworks with organisations including UNESCO, ILO, DCA and KICD.

SESSION / ROLE

Main Conference Host



Sclar Odhiambo

Secretary, CDAK | Certified Career Development Practitioner
Managing Partner, Enact Youth Skills

A career development practitioner working at the intersection of technology, education, skills and the future of work. She supports career fairs, employability programmes, mentorship and stakeholder engagement across schools, TVET institutions and universities.

SESSION / ROLE

Conference Co-Host



www.cdak.co.ke



**Career
Development
Association of
Kenya**

Professional Development, Standards, Advocacy



3rd National Conference

ON CAREER GUIDANCE & DEVELOPMENT

CONFERENCE MODERATORS



Ngui Muvenyi

Development & TVET Professional

A development and TVET professional with over seven years of experience in programme management, youth empowerment, skills development and employment-focused initiatives. His work strengthens links between training institutions, employers and the labour market.

SESSION / ROLE

Master of Ceremony



Susan Darya

Certified Career Guidance & Development Practitioner | Institutional Corporate Governance Expert

A certified career guidance practitioner with nearly two decades of experience spanning career development, life coaching, education administration, HR and governance. She is Founder and CEO of MaTaji Career Development Centre and serves as Registrar at the University of Nairobi.

SESSION / ROLE

Panel Moderator



Sylvia Ohaga

Career Development Practitioner | Founder, Sylvia Coaches & Ramani Careers

A career development practitioner, L&D; consultant, HR professional and instructional designer who has worked with more than 2,000 young people through career-planning programmes. Her work focuses on self-awareness, professional development and practical career guidance.

SESSION / ROLE

Panel Moderator





**Career
Development
Association of
Kenya**

Professional Development. Standards. Advocacy



3rd National Conference
ON CAREER GUIDANCE & DEVELOPMENT

National Career Guidance Summit 2026

September 30th & October 1st, 2026 | KICD, Nairobi

Masters of Ceremonies: **Ngui G. Muvenyi**, Job Creation & Employability Specialist
Scolar Odhiambo, Secretary CDAK | **Dr. Andrea Lane**, Conference Committee Member

DAY 1 - WEDNESDAY, 30TH SEPTEMBER 2026

TIME	ACTIVITY / SESSION	FACILITATOR
8:00 - 8:30	Check-in & Registration	
9:00 - 9:30	Opening Ceremony: Welcome Address & Agenda Overview Sponsors: ACCA Global & University of Newcastle, Australia	• Margaret Waithaka Founding Chairperson, Career Development Association of Kenya (CDAK) & President, East Africa Career Development Association (EACDA)
9:30 - 10:00	Keynote Address: Labour Market Information for Informed Career Guidance: Bridging Education, Skills, and Employment	• Stephen Mwangi, National Project Coordinator - Skills Development and Digital Economy, ILO, Kenya Office.
10:00 - 11:00	Panel Discussion: Opportunities in the Labour Market Moderator: Susan Darya , Certified Career Guidance and Development Practitioner & Institutional Corporate Governance Expert	
	1. What Jobs Are There, Where Are They, and Who Is Getting Them? A Labour Market Reality Check for Career Guidance Practitioners.	• Mr. Francis Wanyeki Ministry of Labour and Social Protection, Directorate of National Labour Planning & Development
	2. The Future of Employment Contracts: Navigating Formal Employment, Flexible Work, and Employer Expectations in the Age of the Gig Economy	• Brenda Nambatya Regional Platform Inclusion Lead, Jobtech Alliance, Mercy Corps
	3. What Career Guidance Practitioners Need to Know About Kenya's Public Employment Service and How to Use It for Their Clients	• Ruth Nthenya Majilu Director of Local Placements, Internships and Attachments, National Employment Authority (NEA)
	4. Entrepreneurship as a Career Pathway	• Sheena Raikundalia, Chief Growth Officer, Kuza One (Kuza Biashara)



TIME	ACTIVITY / SESSION	FACILITATOR
11:00 – 11:30	Health & Coffee Break	
11:30 – 13:00	Official Opening: Chief Guest, Cabinet Secretary, Ministry of Education Kenya Host: Kenya Institute of Curriculum Development (KICD)	• Mr. Julius Migos Ogamba, Cabinet Secretary, Ministry of Education • Prof. Charles Ochieng' Ong'ondo, Chief Executive Officer (CEO) & Director of the Kenya Institute of Curriculum Development (KICD)
13:00 – 14:00	Lunch Break	
14:00 – 14:30	Plenary: Best Practice in the Operationalization of Career Guidance	• Nicki Moore, International Career Development Consultant
14:30 – 15:45	Concurrent Workshops / Roundtables: Running Career Departments: Schools TVET Universities Public Employment Service	
	Workshop 1: TVETs/Universities	• Mr. Johnson Ireri Kinyua, Dean of Students, University of Nairobi, • Dr Katie Wray, Lecturer in Enterprise & Innovation, Newcastle University, UK • Muthoni Muthwa, Associate Manager, Career Development Services, Strathmore University • Christine Nzyoka, Internship coordinator, USIU Africa • Scola Odhiambo, Enact Youth Skills
	Workshop 2: Schools	• Mr. John Kipkemboi, Head of Tertiary Education, MPESA Foundation Academy • Josephine Ndua, Machakos Boys Senior School
	Workshop 3: Public Employment Services	• Stella Mutiso, Senior Employment Officer • Stella Njambi Njue, Employment Officer, National Employment Authority (NEA)
	Workshop 4: Career Guidance in Private Practice	• Patricia Kuria, Nawiri Career Enhancement Services • Susan Darya, MaTaji Career Development Centre • Caroline Aseto, Lucati Ventures Ltd • Virginiah Gitome, Yugrow Careers • Sylvia Ohaga, Ramani Careers
15:45 – 16:30	Wrap-Up of Day 1 (Plenary) - Reflection Session	
16:30 – 17:00	End of Day 1	



DAY 2 - THURSDAY, 1st OCTOBER 2026

TIME	ACTIVITY / SESSION	FACILITATOR
8:30–9:00	Check-in & Registration	
	Collaborations Inter-Country Collaborations East Africa Career Development Association (EACDA)	Dr. Patrice Habinshuti , Business Management & Entrepreneurship , Vice President, EACDA
9:00–9:30	Plenary Session Moderator: Sylvia Ohaga , Career Development Practitioner, Learning & HR Professional	
	Plenary Conversation; Career Guidance Across Transition Points , Developmental Tasks, Transition Challenges, and Effective Interventions	Dr. Mercy Maina , College of Career Guidance and Development (CCGD) Margaret Waithaka , Career Guidance Institute
9:30–10:30	Concurrent Workshops / Roundtables Managing Transitions: PLDs NEET Graduates Supporting Entrepreneurs Global Qualification & Portability Recognition of Prior Learning (RPL)	
	Workshop 1 : Inclusive Career Guidance: Supporting Persons Living with Disability	Rev. Dr. Phidel Adah Baraza Educator, Disability Advocate and Specialist in Special Needs Education
	Workshop 2: Re-engaging NEET Youth through Career Guidance and Employability Services	Nelson Komba , PMP®, AMPRSK, Communications, Alumni and Mentorship Manager, Generation Kenya
	Recognition of Prior Learning (RPL) as a Pathway to Employment of NEET Youths	Munday -Wa-Kyendo , RPL Champion & Victor Obora , Senior TVET Trainer & RPL Practitioner, Kabete National Polytechnic
	Workshop 3: Preparing Graduates for Job Market	Jay Walemba , Jay CVS Career Development, HR & Employability Consultant Eric Muchongo , Head Recruiter, BrighterMonday
	Workshop 4: Supporting Graduating Students How to Start a Business	Faith Mercy Wambui , Programme Manager, Co-Creation Hub (CcHub)/iHub Limited Higher Education Institutions (HEI) Innovations Unit
	Workshop 5: Role and Impact of Global Qualifications on Career Development & Portability of Skills	Mr. Geoffrey Ochieng , Regional Head of learning & Education, ACCA- Africa.
10:30–11:00	Health & Coffee Break	
	Keynote Address: AI in Career Guidance Q&A Session	Chris Webb , Career Consultant / Freelance Careers Writer, Trainer and Presenter



TIME	ACTIVITY / SESSION	FACILITATOR
11:45 – 13:00	Concurrent Workshops / Roundtables Career and Labour Market Tools: NEAIMS Jay CVS BrighterMonday Mycareerpath ramanicareers.com Virtual Workplaces & Internships CTA CareerFit™	
	Workshop 6: Labour Market Tools	• Jeffa David Tungu , Principal ICT officer, National Employment Authority • Jay Walemba , Jay CVS • Eric Muchongo , Head Recruiter , BrighterMonday Online Job Portal
	Workshop 7: Virtual Workplace attachment, internships opportunities	• Dr. Andrea Lane , Faculty Member, CCGD
	Workshop 8: Tools and Resources for Career Guidance	• Keith Nyaburi , College of Career Guidance & Development • Kamiri Samuel , Senior Career Analyst, Career Track • Patricia Kuria , Nawiri Career Enhancement Services • Sylvia Ohaga , Ramani Careers
13:00-14:00	Lunch Break	
14:00-15:00	Roadmap Session: Developing a National Roadmap for Strengthening Career Guidance Systems in Kenya	• Margaret Waithaka Founding Chairperson, Career Development Association of Kenya (CDAK)
15:00-15:45	Group Presentations: Roadmap Action Points	
15:45-16:30	Wrap-Up & Resolutions	
	Closing Ceremony: Principal Secretary, Ministry of Labour and Social Protection, Kenya	• Mr. Shadrack Mwadime , EBS Principal Secretary, Ministry of Labour and Social Protection
16:30	Conference Close & Networking	



**Career
Development
Association of
Kenya**

Professional Development. Standards. Advocacy

EXPERT SPEAKERS

KEYNOTE 1



Mr. Stephen Mwangi

National Programme Coordinator for Skills Development and Digital Economy at the ILO,

National Programme Coordinator for Skills Development and Digital Economy at the ILO, with over 10 years of experience in TVET reform, skills development, employment services, and refugee economic inclusion. He works with key stakeholders to advance RPL, competency-based training, apprenticeships, micro-credentials, and career guidance. He holds an MSc in Digital Transformation from Nexford University.

SESSION / ROLE

KEYNOTE ADDRESS

PANEL DISCUSSION

Mr. Francis Wanyeki

Directorate of National Labour Planning & Development,
Ministry of Labour and Social Protection

Brenda Nambatya

Regional Platform Inclusion Lead, Jobtech Alliance (Mercy Corps)

Ruth Nthenya Mailu

Director of Local Placements, Internships & Attachments,
National Employment Authority

Sheena Raikundalia

Chief Growth Officer, Kuza One (Kuza Biashara)

KEYNOTE 2 - BEST PRACTICES



Nicki Moore

International Career Development Consultant

An international career-development consultant, researcher and writer with extensive experience in professional development and career guidance. A NICEC and CDI Fellow, she has led and evaluated major career-development projects.

SESSION / ROLE

Best Practice in the Operationalization of Career Guidance

Roundtable/ Workshops 1: Universities/TVETs/ Schools/ PES/ Private Practice

Johnson Ireri Kinyua

Dean of Students, University of Nairobi
Former Director, Career Services

Dr Katie Wray

Lecturer in Enterprise & Innovation, Newcastle University, UK

Patricia Kuria

Nawiri Career Enhancement Services

Sylvia Ohaga

Ramani Careers

Stella Mutiso

Employment Officer, National Employment Authority (NEA)

Christine Nzyoka

Internship coordinator, USIU Africa

Scolar Odhiambo

Enact Youth Skills

Susan Darya

MaTaji Career Development Centre

Josephine Ndua

HOD, Careers Department, Machakos Boys Senior School

Stella Njambi Njue

Employment Officer, National Employment Authority (NEA)

Mr. John Kipkemboi

Head of Tertiary Education, MPESA Foundation Academy

Ivy Muthoni Muthwa

Associate Manager, Career Development Services,
Strathmore University

Caroline Aseto

Luca Ventures Ltd

Virginiah Gitome

Yugrow Careers



3rd National Conference
ON CAREER GUIDANCE & DEVELOPMENT

www.cdak.co.ke

EXPERT SPEAKERS



**Career
Development
Association of
Kenya**

Professional Development. Standards. Advocacy

PLENARY CONVERSATION- CAREER TRANSITIONS



Dr. Mercy Maina

Director of Learning, Research & Development, CCGD Kenya

A career guidance specialist, researcher and trainer who leads curriculum design and academic delivery at CCGD Kenya. She also serves as Head of Standards at CDAK and Training Coordinator at CGI, advancing professional standards and practitioner capacity.

SESSION / ROLE

Career Guidance Across Transitions:
Challenges & Interventions



Margaret Waitthaka

Founding Chairperson, CDAK | President, EACDA

A career guidance and development leader with over 18 years of experience, she founded the College of Career Guidance and Development and has contributed to career guidance frameworks with organisations including UNESCO, ILO, DCA, and KICD.

SESSION / ROLE

Main Conference Host

Roundtable/ Workshops 2: Transition points for different groups

Victor Obora

Senior TVET Trainer & RPL Practitioner,
Kabete National Polytechnic

Jay Walembe

Jay CVS | Career Development,
HR & Employability Consultant

Geoffrey Ochieng

Regional Head of Learning & Education, ACCA- Africa.

Rev. Dr. Phidel Adah Baraza

Educator, Disability Advocate and Specialist in Special Needs Education

Monday-Wa-Kyendo

RPL Champion, Kabete National Polytechnic

Erick Muchogo

Head Recruiter, Brighter Monday

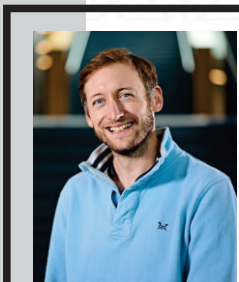
Nelson Komba

PMP®, AMPRSK, Communications, Alumni and
Mentorship Manager, Generation Kenya

Faith Mercy Wambui

Programme Manager, Co-Creation Hub (CCHub)/iHub Limited
Higher Education Institutions (HEI) Innovations Unit

AI IN CAREER GUIDANCE



Chris Webb

Career Consultant | Careers Writer, Trainer & Presenter

A Registered Career Development Professional with over a decade of experience in schools, colleges, universities and adult guidance settings in the UK. He writes, speaks and trains extensively on the role of artificial intelligence in career development.

SESSION / ROLE

CareerGPT - What Role Can AI Play in Career Guidance & Development?

Roundtable/ Workshops 3: Tools and Resources

Dr Andrea M Lane

Faculty Member, CCGD

Jeffa David Tungu

Principal ICT Officer, National Employment Authority

Kamiri Samuel

Senior Career Analyst, Career Track

Jay Walembe

Jay CVS | Career Development,
HR & Employability Consultant

Keith C. Nyaburi

College of Career Guidance & Development

Erick Muchongo

Head Recruiter Brighter Monday Online Job Portal

Patricia Kuria

Nawiri Career Enhancement Services

Sylvia Ohanga

Ramani Careers



OUR SPONSORS

ACCA

Think Ahead

ACCA Learning

UNIVERSITY OF
NEWCASTLE



OUR PARTNERS



**MINISTRY OF
EDUCATION**



**MINISTRY OF LABOUR
AND SOCIAL PROTECTION**
STATE DEPARTMENT FOR
SOCIAL PROTECTION



**International
Labour
Organization**



EAST AFRICA
Career Development Association



University Of Nairobi



**United States
International
University-Africa**
Education to take you places



**Strathmore
UNIVERSITY**



**KABETE NATIONAL
POLYTECHNIC**



**Jobtech
Alliance**

Generation
KENYA



CCGD
COLLEGE OF CAREER
GUIDANCE & DEVELOPMENT



Co-creation HUB Ltd



Career Track Africa
Master your Path



**NAWIRI CAREER
ENHANCEMENT SERVICES**



**LUCATI
Ventures Ltd**





Career Development Association of Kenya

Professional Development. Standards. Advocacy